



Insights from 10,000 Women on the Impact of NCDs



THE FINANCIAL BURDEN OF NCDs

NCDs Big Drain on Family Resources



NEARLY **ONE-QUARTER** OF THE WOMEN IN OUR STUDY SPEND MORE THAN

25%

OF THEIR HOUSEHOLD INCOME ON NCDs.



SHOCKINGLY, NEARLY **1 IN 10 WOMEN** SAID THAT NCD TREATMENT CONSUMES MORE THAN

50%

OF THEIR HOUSEHOLD'S INCOME.



THE MOST ACUTE FINANCIAL BURDEN WAS FELT IN **BRAZIL, INDONESIA AND KENYA**

13% WOMEN



SPENDING 50% OR MORE ON TREATING HEART DISEASE, DIABETES, CANCER OR CHRONIC LUNG DISEASE.

Many Women Pay for Healthcare Out of Pocket, Especially in Low- and Middle-Income Countries



4 IN 10 WOMEN REPORT PAYING DOCTORS DIRECTLY OR BORROWING MONEY FROM FRIENDS AND FAMILY TO COVER HEALTHCARE COSTS.



MORE THAN 50% IN AFGHANISTAN, INDIA, AND KENYA



50% IN SOUTH AFRICA



NEARLY 50% IN INDONESIA

50% PAY MEDICAL COSTS OUT-OF-POCKET.



PUTTING A HUMAN FACE ON NCDs

NCDs Affect Everyday Lives



NEARLY **TWO-THIRDS** OF WOMEN SURVEYED SAY SOMEONE IN THEIR HOUSEHOLD SUFFERS FROM AN NCD — **HEART DISEASE, DIABETES, CANCER OR CHRONIC LUNG DISEASE.**



Women Burdened as NCD Caregivers Caregiving Impacts Ability to Work



50% REPORTED THEY **PROVIDE CARE** FOR HOUSEHOLD MEMBERS AFFECTED BY NCDs



20% REPORTED THAT PROVIDING NCD CARE LIMITS OR PREVENTS THEIR PARTICIPATION IN THE LABOR FORCE.

Obesity-Related Issues Top Concern

25%

WOMEN SAID THE SINGLE MOST CONCERNING HEALTH ISSUE FOR THEIR HOUSEHOLD WAS **BEING OVERWEIGHT.**



50%

IN **MEXICO** THE MOST OBESE COUNTRY IN THE WORLD, NEARLY HALF **50%** OF THE WOMEN ARE CONCERNED ABOUT OBESITY.

